



OUR PURPOSE, VISION & VALUES.

Our Purpose

To shape and nurture the most highly prized students in the job market.

Our Vision

As the college of choice in our region, we lead the skills sector in delivering the highest standards of education and training to our students and we provide industry with the skilled workforce it needs both now and for the future. We are recognised as the college which gives students **employment edge**.

Our Values

Our values express who we are and how we do things at Gateshead College. We expect everyone to behave in line with these values as they go about their day to day work on behalf of the college.

Achievement

We will always set the highest standards for ourselves, never accepting second best. We will stretch ourselves and our students so we all reach our full potential. Seeing our students achieve their ambitions is our greatest reward.

Excellence

We want to excel in everything we do. We approach every challenge with the determination to succeed and set ourselves the highest standards, always with the aim to outperform them. We work hard because we want to be the best and do the best for our students and stakeholders.

Partnership

We work with others who share our values, high standards and aspirations. By teaming up we learn and discover new ways of doing things and can have a greater impact. We believe in long-term relationships.

Positivity

We approach everything with a creative, can-do attitude. Positivity is contagious, it boosts the happiness, productivity and creativity of those around us.

Purposeful

We are focused, effective and accountable. We concentrate on the things that will drive us forward and which will deliver the greatest results for our students, stakeholders and organisation.

Respect

We are a team. We respect each other and value our differences. By being open and honest we build trust which is the foundation of all our relationships with students, partners and each other.

