

*Agenda No: 2*



## **BUSINESS COMMITTEE**

**THURSDAY 28 SEPTEMBER 2017**

**Report: Minutes of the meeting held on Thursday 8 June 2017**  
**Author: Clerk**  
**Action: Approve**  
**Status: Open**

**Present:** Robin Mackie (Chair) – by telephone  
Judith Doyle (Principal)  
David Mitchell  
Ivan Jepson  
John Holt  
Nadine Hudspeth  
Chris Toon

**In attendance:** Emma Moody (Clerk)  
Suzanne Clark (Minutes)

### **B/88 Welcome / Apologies / Conflicts of Interest**

The Chair welcomed all to the meeting.

The Chair asked Committee members to declare any interests they may have in items on the agenda. Members were reminded to declare any conflicts that arose during the meeting.

### **B/89 Minutes of the last meeting dated 4 May 2017**

The minutes of the meeting held on Thursday 4 May 2017 were agreed as a correct record.

### **B/90 Matters Arising**

In response to a question from a member, the Director of Marketing & Communications advised that the filming team creating the taster film for the BBC have been into College on two occasions to capture various activities. The Executive Team added that feedback to date has been very positive and gave an outline of the three key themes picked up by the team. The taster film will be shared with the College prior to being presented to the BBC.

The Director of Business Development advised that following feedback at the previous meeting he had included a more detailed breakdown of numbers within his report.

**B/91 Marketing Update**

The report was presented by the Director of Marketing & Communications.

**THIS ITEM IS CONFIDENTIAL AND NOT FOR PUBLICATION**

**Action: Revised paper to be presented at the next meeting.**

*The report was noted.*

**B/92 Business Development & KPI Update**

The report was presented by the Director of Business Development.

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**Action: Short meeting to be arranged prior to the end of the academic year to receive an update on the ESF contract and action / recovery plans.**

*The report was noted.*

**B/93 Any Other Business**

The Chair reported that he and the Principal have a meeting planned with Mark Thompson from Ryder Architecture to discuss future developments in relation to the construction industry. An update will be given to the Committee following this meeting.

**B/94 Date of next meeting**

The date of the next meeting is to be confirmed.