



BUSINESS COMMITTEE

THURSDAY 9 MARCH 2017

Report: Minutes of the meeting held on Friday 25 November 2016
Author: Clerk
Action: Approve
Status: Open

Present: Robin Mackie (Chair)
Judith Doyle (Principal)
John Holt
Ivan Jepson
David Mitchell
Nadine Hudspeth
Chris Toon

In attendance: Emma Moody (Clerk)
Suzanne Clark (Minutes)

B/67 Welcome / Apologies / Conflicts of Interest

The Chair welcomed all to the meeting.

No members declared any conflicts of interest at this stage, but were reminded to declare any such conflicts that were raised throughout the meeting.

B/68 Minutes of the last meeting dated 27 July 2016

The minutes of the meeting held on Wednesday 27 July 2016 were agreed as a correct record.

B/69 Matters Arising

The Director of Marketing & Communications confirmed that email links to video and cinema adverts were circulated.

THIS ITEM IS CONFIDENTIAL AND NOT FOR PUBLICATION

B/70 Marketing Update

The report was presented by the Director of Marketing & Communications.

THIS ITEM IS CONFIDENTIAL AND NOT FOR PUBLICATION

The report was noted.

Action: Director of Marketing to send detail of CIM award to the Chair.

B/71 Business Development & KPI Update

The report was presented by the Director of Business Development.

THIS ITEM IS CONFIDENTIAL AND NOT FOR PUBLICATION

The report was noted.

B/72 Any Other Business

The Chair gave an update on the area review process and advised that a drop-box will be set up to ensure that Chairs of Committees were kept up-to-date with the process. The Chair stressed that the College's focus must continue to be business as usual.

A member advised that Gateshead Council had recently appointed a new Chief Executive. The Principal commented that she had been part of the selection panel for this.

B/73 Date of next meeting

The date of the next meeting was confirmed as Thursday 9 March at 4.30pm.